



Business Acumen Essentials

Duration 1-day

Course Description

It is important for emerging and current leaders to be able to think strategically, deliver operationally and contribute towards the organisation's key outcomes. Leaders and managers are expected to influence and motivate people, solve problems, understand financial data and ensure they help the organisation achieve its priorities.

This highly interactive workshop is aimed at equipping you with the tools and knowledge to be more effective in your current role and to prosper in future roles.

Outcomes

- Understand your organisations business model
- Understand your operating environment, customers and markets.
- How to translate organisational goals and strategies
- Understand key financial data and analysis
- How to assess business performance and structure KPI's

Key Content

- Establishing value through the key components of a business model
- How to review and understand your operating environment
- Identifying opportunities to respond to environmental factors
- Validating and cascading goals and strategies
- Understanding key elements of the P&L, balance sheet and cash flow
- Analysing financial information and linking it with business activity
- Establishing the full cost of a product or service
- Establishing KPI's to assessing organisational outcomes.
- Analysing operational performance and developing the appropriate response.